Social Media and Open Source Analytics

VIRTUAL STUDENT FEDERAL SERVICE

V S F S

Project Title	Social Media and Open Source Analytics
Project Summary	Support the National Counterterrorism Center's (NCTC) effort to develop a sustainable process for identifying trends in regional social media use, social media analytics, and open source tools used for collection.
Country	United States
Country/Region of Focus	Global

Project Description

Interns wills be assigned a region of the world to conduct research on the following topics of interest:
• Research the respective region's use of social media, what platforms are most widely used and why.
• How capable is the region's ability to access internet service and does that impact the use of social media and platforms used?
• How are the region's social media users behaving on each platform? What is normal? Create a lexicon of terms and behaviors to be expected in the region.
• Discover additional open source websites, not traditionally considered social media, useful for monitoring groups or identities of interest in the region such as blogs, forums, or news sites.
• Provide assessments of various open source tools available, at no cost, to analyze or monitor social media in the assigned region.
• Propose a process to alert NCTC to new or trending technology available for analyzing or monitoring social media

Required Skills or Interests

Skill(s)

Social media management

Additional Information

Required Skills: In-depth working knowledge of various social media platforms. Cultural and sociological knowledge or interest in the Middle East, Asia, or Africa.
No language proficiency is required, though it would be helpful to have language skills in the region assigned.

Language Requirements

None